

Rectron launches new slim, portable CD/ DVD writer from Transcend

No external power adapter required for USB-powered unit; designed for slim notebooks, netbooks

Rectron – sole local distributor of the Transcend storage and multimedia products – has launched Transcend’s first portable CD/DVD writer, offering customers a slim and stylish choice to use their thin-and-light laptops and netbooks for more diverse entertainment and enhanced productivity.

“As notebook computers become increasingly smaller and lighter, built-in CD or DVD drives and writers are often not included,” explained Werner Joubert, 3C Business Products manager at Rectron.

“Retailing for R599, Transcend’s new 8X slim portable CD/DVD writer was created specifically for use with compact notebooks, and features an ultra-thin and sleek design, making it stylish, compact and easy to carry around.”

No external power adapter is needed, as the CD/DVD writer is entirely USB-powered, drawing its power directly from the computer’s USB ports.

“Whether relaxing at home or travelling abroad, notebook users now have the freedom to enjoy DVD movies, install essential software or create data backup discs anytime, anywhere,” he added.

The CD/DVD writer comes bundled with a full-featured copy of the powerful media writing software CyberLink Power2Go, and also includes a bonus 30-day trial version of CyberLink’s MediaShow.

“With these easy-to-use software tools, users can not only burn music, data, video and even bootable discs in a variety of CD and DVD formats, including CD-R/RW, DVD±R, DVD±RW, DVD±R DL, and DVD-RAM, but also compile, arrange, and produce media files with a simple and straightforward software interface,” says Joubert.

“Users planning to upgrade to Microsoft’s newest operating system, Windows 7, can also rest assured that Transcend’s all-new CD/DVD writer is fully prepared. Having completely passed Windows 7 compatibility testing, the drive is guaranteed to work with both current and future systems.

“With up to 8X DVD and 24X CD write speeds, plus support for the latest dual layer recordable DVD media formats, Transcend’s CD/DVD writer is well poised to gain popularity worldwide.”